

Advertising Guidelines

The George Washington Chapter, Inc of the Model A Ford club of America and Mount Vernon Region of the Model A Restorers Club Board adopts the following guidelines related to advertising in the *Script*, Web Site and Club Emails. Also included is the club disclaimer.

1. Advertising:

- 1.1. Shall serve to benefit the Model A hobby and its members.
- 1.2. Anyone may advertise a Model A Ford or Model A parts for sale in the *Script*, on the web site or sent as a Club Email. This also includes 'Wanted' type ads in the *Script*, on the web site or sent as a Club Email.
- 1.3. Members have the additional privilege to advertise non-Model A Fords and parts for sale in the *Script*, on the website or sent as a Club email. This is only for Members that are paid up for the current year. And this also includes 'Wanted' type ads in the *Script*, on the web site or sent as a Club Email.
- 1.4. Items for sale/wanted on the web site shall be for a reasonable time, not to exceed 60 days, subject to the web master's evaluation of reasons requiring extended advertising time.
- 1.5. Items for sale shall be priced and sold at the advertiser's designated amount.
- 1.6. The *Treasurer* will continue to seek paid yearly Model A hobby advertisers for the *Script* newsletter.

2. Disclaimer:

- 2.1. *Script* and web site disclaimer shall read as follows: *The George Washington Chapter Inc., Model A Ford Club of America and the Mount Vernon Region of the Model A Restorers Club, does not endorse or any way approve or disapprove the use of any person or enterprise that advertises or in any way is linked to this website.*
3. Model A and car hobby event notifications should be sent to the *Script* Editor and Web master to be included in the *Script* and on the Website so that all members have access to the information.
4. Web master and *Script* editor will determine whether to use any included pictures.